



RED SPARROW DIGITAL

Professional SEO Service Package Details

Service Description	Basic	Standard	Premium
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Technical SEO			
XML Sitemap Creation & Submission	√	√	√
Website Speed Optimization	√	√	√
404 Error Page Setup and Optimization	√	√	√
Google Analytics Setup	√	√	√
Blocked Pages	√	√	√
SSL Issue Checking	√	√	√
Broken Link Check	√	√	√
URL Optimization	√	√	√
OG tag optimization	√	√	√
GEO TAG	√	√	√
Twitter Card Optimization	√	√	√
Favicon Check	√	√	√
Google Search Console Setup	√	√	√
Competitor Analysis	√	√	√
Canonicalization Analysis	√	√	√
Robots.txt Optimization	√	√	√
Google Business Profile Optimization (if needed)	√	√	√
Pinging & Indexing	√	√	√

On-Page SEO			
Blog Article Postings	Up to 1000 words	Up to 1200 words	Up to 1500 words
Duplicate Content Analysis	√	√	√
Schema Implementation	√	√	√
On-page Optimization	√	√	√
Keyword Research & Selection	√	√	√
Title Tag Optimization	√	√	√
Meta Description	√	√	√
Internal Linking Restructuring & Optimization	√	√	√
Header Tags Optimization (Ex. H1, H2, H3, H4, H5, H6)	√	√	√

Image Optimization	√	√	√
Website Content Optimization	√	√	√
Content creation for link building	√	√	√
Local Business Optimization	√	√	√

Off-Page SEO			
Keywords Optimization for Ranking Note: The number of keywords will double every after 6 months.	Primary - 2 Secondary - 3	Primary - 3 Secondary - 5	Primary - 4 Secondary - 8
Business Directory/ Profile Submission	4 Per Month	8 Per Month	12 Per Month
Link Building (External Linking to Authority Sites)	Yes	Yes	Yes
Social Bookmarking Submission	12 Per Month	16 Per Month	20 Per Month
PPT Slide share Submission with Content	1 Site Per Month	2 Sites Per Month	3 Sites Per Month
PDF Submission	1 Site Per Month	2 Sites Per Month	3 Sites Per Month
Website Blog Content Creation	1 Per Month	2 Per Month	3 Per Month
Article Submission (3 rd Party Website)	1 Site Per Month	2 Sites Per Month	3 Sites Per Month
Google My Business Post	2 Per Month	4 Per Month	6 Per Month
Google My Map Creation	10 Per Month	20 Per Month	30 Per Month
Video Embed (Making from PPT Slide Share)	1 Per Month	2 Per Month	3 Per Month
PR Submission with Content (Free Sites)	1 Site Per Month	2 Sites Per Month	3 Sites Per Month
Classified Ad Post	2 Sites Per Month	4 Sites Per Month	6 Sites Per Month
Guest Posting Free Sites	1 Per Month	2 Per Month	3 Per Month
Guest Posting Paid Sites	1 Per Month	2 Per Month	3 Per Month
Infographic	1 Site Per Month	2 Sites Per Month	3 Sites Per Month
Image Share	1 Per Month	2 Per Month	3 Per Month

Audit & Reporting			
Bad Links Detection, Review & Disavow from Console	Not Available	√	√
Dedicated account representative	√	√	√
Ongoing monthly keyword ranking reporting	√	√	√
Monthly custom reports for Backlink work activity	√	√	√
Ongoing monthly competitor analysis reports	Not Available	√	√
Monitor competitors' search rankings on a monthly basis	Not Available	√	√
Monitor competitors' backlink analysis	Not Available	√	√
Support via email & phone call	√	√	√