



**RED SPARROW DIGITAL**

# **Company Profile**

# Our Story

Our journey began in 2019 in the heart of Dhaka, driven by a passion for digital marketing, SEO, and web design. When the world faced the unprecedented challenges of COVID-19 in 2020, small businesses struggled to survive. They searched for ways to adapt and thrive in a digital-first world. Red Sparrow Digital stepped up, not just as a service provider but as a partner in resilience. By empowering these businesses to navigate the digital landscape, we grew alongside them. We turned obstacles into opportunities and challenges into growth.

By 2024, our commitment to innovation and excellence led to remarkable expansion. We opened a new branch, built a thriving team of over 25 professionals, and strengthened our impact across Bangladesh. Our work extends beyond local businesses. We have collaborated with international clients and continue to expand our reach world-wide. Today, Red Sparrow Digital is more than a company. It is a catalyst for growth as we help businesses achieve new levels of success. This is just the beginning. The future is digital, and we are here to shape it.

Our journey began in

2019

# Message From The Founder

We are not just an ordinary digital marketing agency — we are geeks, and we love telling the story of who we are and how we do what we do. From rebranding businesses to building websites, we never rest on our laurels and continually raise the bar in everything we do.

It gives me great pride to introduce Red Sparrow Digital, a full-service digital marketing and advertising agency offering creative solutions to drive your business growth.

At Red Sparrow Digital, we believe in creating meaningful experiences that engage and inspire your target audience. Our team of experts delivers innovative campaigns that produce measurable results. Whether you want to improve your online presence, attract more leads, or increase your conversion rates, we have the expertise and resources to help you achieve your goals.

We are committed to providing exceptional customer service and building long-lasting relationships with our clients.

Thank you for considering Red Sparrow Digital as your digital marketing partner. We look forward to working with you and helping you achieve your business objectives.

Best regards,  
Md Fuad Hasan  
Managing Director



# Our Services



## 360° Digital Marketing

An approach that covers SEO, website optimization, media buying, social media content, influencer marketing, and more to expand customer reach



## Professional SEO Services

Improving website visibility in search engine rankings.



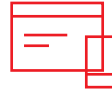
## Event Management And PR

Planning and executing impactful events with seamless logistics and media coverage.



## Content Development

Planning, creating, and managing content for various channels.



## Website Development

Creating visually appealing, functional websites that align with your brand identity and establish credibility.



## Influencer Marketing

Connecting brands with the right influencers to maximize reach and engagement.

# Meet Our Senior Team



**Md Fuad Hasan**  
Head Of Operations



**Krishanu Mondal**  
Senior SEO Specialist



**Nazneen Akter Sristy**  
Senior Executive



**Fahmida Salam**  
Head Of HR



**Labiba Fairouz**  
Senior Content Strategist



**Sheikh Mehedi Hassan**  
Senior Graphic Designer



**Bisharat Hossain**  
Manager  
Marketing & Brand Communications



**Ashik Saha**  
Senior  
Motion Graphic Designer



**MD Moniruzzaman Khan**  
Senior Executive  
Social Media Management



**Md Raju Ahamed**  
Senior Visualizer



**Md Sojib Sheikh**  
Senior Web Developer

# Trusted By Brands Globally



Red Sparrow Digital significantly improved our Shopify website's SEO, boosting our search rankings and online visibility. Their strategic approach, professionalism, and dedication to our success were outstanding. Thanks to their efforts, we've seen a notable increase in traffic and engagement. Highly recommend their services!



**SCOTT CHURNER**  
FOUNDER, MAXIMIZE POTENTIAL

# Trusted By Brands Locally



**AMINUL HAKIM**  
CEO, AMBER IT LIMITED

Red Sparrow Digital, worked hard to develop a website and create a comprehensive SEO strategy for our businesses. Positively influencing our search ranking and helping new visitors to find us right away. These effects are quantifiable via web analytics and overall business performance. Their Strategic thinking and full-service digital marketing solutions leverage us to be a leader in growing brands year-on-year with flair, creativity and innovation.



# Red Sparrow Digital In Numbers



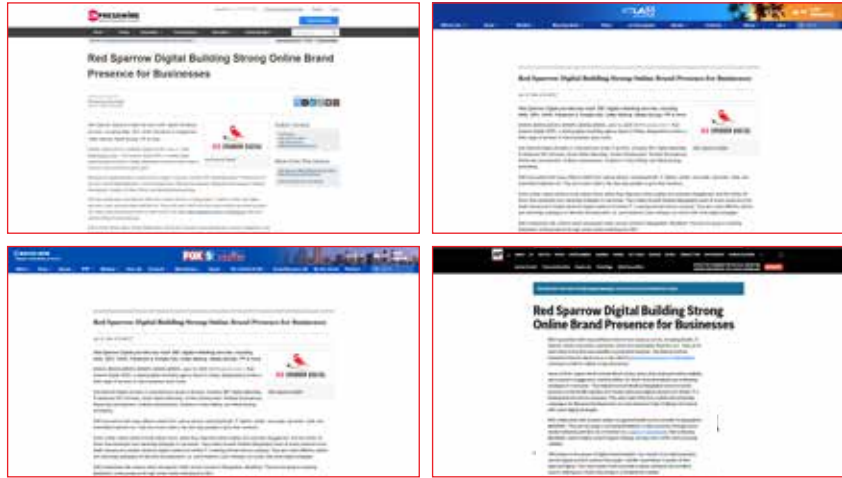
**200+** Brands served

**700+** Projects delivered

**25+** Experts employed

We operate as a digital marketing agency that serves both local and international markets, helping businesses expand their reach, enhance their online presence, and achieve their marketing goals on a global scale.

# We've Been Featured On 200+ International Journals





**RED SPARROW DIGITAL**